

KENOTES

The Ohio Lottery newsletter for KENO bars, taverns, restaurants and clubs



Get in on the
KENO Fun





For Starters

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Region 2: Toledo regional office
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Region 3: Dayton regional office
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Region 4: Cincinnati regional office
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Region 6: Athens regional office
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Region 8: Youngstown regional office
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Region 9: Lorain regional office
1-800-589-6469

Winning Numbers Line
1-800-589-6446

Website
www.ohiolottery.com

Check out:

✓ **KENO Million Dollar Club**
Salute to the Class of FY 2023 throughout northern Ohio.
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✓ **Promotion and signage**
Low-key ways to promote *Keno* play.
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✓ **KENO Winners**
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✓ **KENO Spring Spectacular**
Enjoy a breath of fresh air with our latest *Keno* promotion.
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(Cover photo) **Jacquie Dorrington**, owner of Pioneer Inn in Perrysburg (second from right), and friends at the *Keno* party she hosted, celebrating her entry into the FY23 *Keno* Million Dollar Club.

 www.ohiolottery.com/OH!-Lottery-Blog

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Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

Welcome to Kenotes

a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.

It's time for something new. A fresh start, a makeover, something fun to celebrate what brings us together. We're all about that, starting with the *Keno Spring Spectacular* promotion, which runs May 6-12. See page 11 for more.

For several months now, we've been hosting *Keno* parties at bar/tavern-style retailers across the state. Our *Keno* bars and taverns have found this to be a great way to thank their patrons and generate excitement on quieter days, sometimes even running *Keno* parties alongside a special event or anniversary. Reach out to your sales representative to learn more. Make your guests feel special and relish the fun!

We continue our celebration of retailers who've entered the FY 2023 Class of the *Keno* Million Dollar Club. In our last issue, we shined the spotlight on hardworking retailers from central and southern Ohio. This issue, we feature retailers from all around north and north central Ohio who've hit this landmark.

Make the most of spring, spruce up your *Keno* game, and enjoy the months ahead!

Riser Tavern & Grill, Poland
FY23 Class of the Keno
Million Dollar Club



KC's Sports Club,
Wadsworth
FY23 Class of the Keno
Million Dollar Club



Louisville Eagles 2374, Louisville
FY23 Class of the Keno
Million Dollar Club

Eli's Sports Bar & Grill, Ross

Looking for a fun, friendly and casual place to kick back and play *Keno*? If you live in Greater Cincinnati, stop by Eli's Sports Bar & Grill in Ross.

You'll find 25 TVs with the latest sporting events playing in the bar and dining room. And for *Keno* fans, Eli's has eight monitors dedicated to *Keno*.

"It's just something to do when you're sitting here, looking up at the screen, seeing your numbers come up," says **Whitney**, who manages the bar at the Ross location. "It's just a fun thing to play for sure."

The sports bar is one of three owned by the Westerbeck brothers, **David, Michael** and **Steven**. Two other Eli's Sports Bar & Grill locations are in Liberty Township and Mason.

"Eli's is very positive on Lottery sales," says sales representative **Bob Betsch**, who works closely with Whitney. "They really promote well. They do a lot of cashing their own tickets."

Bob recently planned a *Keno* party with Whitney and the Westerbecks. The event included Plinko, Eli's gift cards, and merchandise giveaways.

"The customers, the co-workers, my boss. They're all great," says Whitney, who's worked there since the Eli's location first opened 15 years ago. "I've made some lifetime friends here, that's for sure."

On a recent visit, we met some of her regulars and chatted with her about the business, her customers and *Keno*.

"Keep doing great things," she says. "People love the Lottery."

Quick facts

- Eli's Sports Bar & Grill in Ross is among the top 5% of bar/tavern-style Lottery retailers in the Cincinnati region.
- The Westerbeck brothers are big supporters of Ross, Hamilton, and Mason school sports teams, and recently helped sponsor Ross High School's new scoreboard.



Whitney (center) and Friends John, Don, Mike and Chris.



Advice on working in the business?

“You definitely have to have a good personality and go with the flow,” says Whitney. “Be a little knowledgeable with sports and know how to work the Keno machine. It’s a big draw here.”



The FY23 Class of the KENO Million Dollar Club

Congratulations to the 147 retailers who made the FY23 class of the Keno Million Dollar Club. In this issue, we salute the hard-working retailers from north and north central Ohio who made the list.

Thank you for your outstanding work on behalf of the Ohio Lottery!

Akron/Canton Region

Amvets Post #40, Mentor
Bar 130, Ravenna
Bar and Grill, Norton
Caps Sports Bar & Grille, Akron
Diamondback Bar & Grill, Eastlake
Kate's Bar and Grill, Wickliffe
KC's 3rd Base Sports Bar, Akron
Louisville Eagles 2374, Louisville
Mean Mugs Pub, Mentor
MGM Northfield Park, Northfield
Noisy Oyster Pub, Akron
Red Hawk Grille, Concord
Rich Lanes, Fairport Harbor
Sal's Place, Chagrin Falls
The Basement at the Falls, Cuyahoga Falls
The Ignorant Owl, Canton
Wickliffe Lanes, Wickliffe
Winking Lizard Tavern, Akron
Winking Lizard Tavern, Canton

Cleveland Region

Boardwalk Bar & Grill, Euclid
Casey Jones Tavern, Cleveland
Erin's Pub 42, Parma
Game on Lakewood, Lakewood
McG's Pub & Grub, Brooklyn
Neighbors Bar and Grill, Cleveland
Rustic Pub, Parma
Sloppy Bob's, Parma
Solon VFW, Solon
TC Flyers. Parma Hts.
The Oriole Café, Berea
The Wagon Wheel Pub, Parma Hts
Travelers Grille, North Olmsted
Wine Bar, Rocky River

*Dominic's & JoJo's, Medina
FY23 Class of the Keno
Million Dollar Club*



Lorain Region

Barley Jack's Pub & Eatery, Brunswick Hills
Columbia Station Eagles, Columbia Station
Dominic's & JoJo's, Medina
KC's Sports Pub, Wadsworth
Krusz-in Drive Thru, Elyria
Manzo's Thunder Road, Brunswick
MVP Sports Bar & Grill, Mansfield
Winking Lizard Tavern, Brunswick

Toledo Region, Northwest Ohio

Buffalo Wild Wings, Lima
Johnny's On the Spot #2, Oregon
J's American Pub, Lima
Oler's Bar and Grill, Findlay
Pat & Dandy's Sports Bar & Grill, Toledo
Pioneer Inn, Perrysburg
Pizza Pub 516, Perrysburg
Shawn's Irish Tavern, Waterville
Sidelines Sylvania, Toledo
The Pit Stop, Oak Harbor
Tiff's on Main, Deshler



Barley Jack's Pub & Eatery,
Brunswick Hills
FY23 Class of the Keno
Million Dollar Club

Youngstown Region

Brennan's Pub, Ashtabula
Clay Street Grill, Austinburg
DiSilvio's Family Grill, Hubbard
East Ashtabula Club, Ashtabula
Leon's Sports Bar & Grille,
Warren
Pymatuning Arie 4035 FOE,
Andover
Ricardo's, New Philadelphia
Riser Tavern and Grill, Poland
Shotz Bar & Grille, Austintown
The New Manhattan, Hubbard
Tommy Dogg's, Niles



Bar and Grill, Norton
FY23 Class of
the Keno Million
Dollar Club



Taking Care of Business: Correctly loading paper on MP or Touch & Win vending

New to loading paper into the MP or MPNG vending machine? (Our thin red or yellow draw game, *Keno* and Touch & Win game vending machines).

Starting a new paper roll. Take off the tape, unroll one turn and remove, making an even cut across the paper. Any glue from the beginning of the paper roll will now be removed. Now it's time to get started.

Place the paper fully on the spindle. On the MP, it should be pushed to the left as far as it will go. Don't be afraid to give it a good push!

Ticket paper should go back and up, threading back to front through the paper cutter. Snap the paper cutter closed and a short piece of paper should be ejected. Catch and dispose of the paper. Then, press the feed button three to four times to ensure the paper is printing correctly. *Now you're in business!*

Retailers are responsible for changing their own printer paper. Questions? Contact your sales representative or regional office.



KENO POS

Check out these items available to boost the profile of *Keno* at your location. See your sales representative to request these items and other point-of-sale and merchandise items available.

- 7", 12" and 17" Ohio Lottery decals
- 7" KENO decals
- Push/Pull decal signs
- Tickets sold here decals
- 54" KENO banners
- Sidewalk signs
- Scratcher/pen holders



Big Winners!

January - March 2024

KENO winners of \$10,000 and up at Ohio bars, restaurants, taverns and clubs

Date won	Prize won	Retailer
1/6/24	\$10,040	Ashley Station, Ashley
1/11/24	\$18,000	The Union Club, Springfield
1/14/24	\$10,004	VFW #5137, Medina
1/14/24	\$10,002	Ziggy's, Moraine
1/14/24	\$10,002	Casey Jones Tavern, Cleveland
1/15/24	\$20,006	Army Navy Garrison 1982, Bolivar
1/23/24	\$11,056	Shawn's Irish Tavern, Toledo
1/23/24	\$10,030	Cedar Pub, Amherst
1/24/24	\$11,009	Mason Bowl, Mason
1/25/24	\$11,000	The Spot Bar, Steubenville
1/27/24	\$11,000	Rooster's Marysville, Marysville
1/30/24	\$50,000	Barberton Civitan Club, Barberton
2/1/24	\$12,000	Wings Warehouse, Cuyahoga Falls
2/1/24	\$12,000	Wings Warehouse, Cuyahoga Falls
2/2/24	\$20,000	Ashley Station, Ashley
2/2/24	\$11,070	Fricker's, Fremont
2/2/24	\$10,000	Bakers Pub, Amelia
2/4/24	\$20,040	Wellington Eagle #2051, Wellington
2/6/24	\$40,006	KC's Melody Inn, Cuyahoga Falls
2/9/24	\$20,000	306 Lounge, Mentor
2/10/24	\$10,025	Cleats Marblehead, Marblehead
2/10/24	\$10,000	Dominic's & JoJo's, Medina
2/18/24	\$10,002	Blue Turtle Tavern, North Olmsted
2/26/24	\$10,000	Donerick's Pub, Columbus
3/15/24	\$10,000	Tony K's Bar & Grille, Berea
3/17/24	\$13,287	Cleves Drive Thru, Cleves
3/17/24	\$10,250	Grandstand & Bar Grille, Hamilton
3/22/24	\$25,059	Club Trio Lounge, Cincinnati
3/22/24	\$22,570	Amano's, Worthington
3/22/24	\$10,000	Bakers Pub, Amelia
3/23/24	\$10,000	Outpost Kent, Kent
3/23/24	\$10,000	Troy Elks #833, Troy
3/23/24	\$10,000	PNA Lodge #2220, Martins Ferry
3/23/24	\$10,000	Saint Bernard Market, Cincinnati
3/28/24	\$11,002	Shingle Shack, Celina
3/30/24	\$11,000	Fairweathers Cafe, Columbus



Bowling buddies Patrick, David, and Jarren pooled their money together and now share a \$57,271 Quick Spot jackpot! They purchased their winning ticket at Spin Bowl in Akron.



Michael won \$150,000 at the Rusty Cork, West Portsmouth.

KENO Spring Spectacular

May 6 through May 12

Enjoy a little KENO lift as we celebrate spring with Keno Spring Spectacular, May 6-12.

Players who make a \$20 single-ticket purchase receive a free \$1, 5-spot play good for three consecutive drawings.

Up next: Keno Fundependence Days, July 1-5. Each \$20 single-ticket Keno purchase earns customers a \$1, 4-spot play for three drawings.

All free plays are auto pick. *Note:* This is a repeat promotion, so a \$40, single-ticket Keno purchase provides two, \$1 5-spot plays for three drawings etc.

Visit the KENO Promotions Calendar at ohiolottery.com for a current list of promotions.



For illustrative purposes only.

Spring cleanup underway

Need to move any Lottery equipment?

(That includes rooftop satellite communication.) Let your sales representative know at least three weeks in advance. New roofs, interior upgrades – can all impact Lottery operations.



THE OHIO LOTTERY
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Please Play Responsibly

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1-800-589-9966

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